



Asia Pacific Career Development Association

Annual Membership Meeting May 20, 2014

Present: See list of conference attendees

Marilyn Maze (Executive Director) introduced the Board: Soonhoon Ahn (President), Shelley Tien (President-Elect), Roberta Neault (Treasurer), Diana Bailey (Secretary), Dick Knowdell (Program Director), Cheri Butler (Publicity Director), Andrew Rimington (Australia Director), Narender Chadha (India Director), Yoshiji Ishikawa (Japan Director), Elvo Sou (Macau Director)

New Members of the BD and Candidates for upcoming elections:

- Lisa Raufman- Public Relations Director (Candidate)
- Carla Siojo- Philippines Country Director
- Jessica Isenor-Canada Country Director

2014 Awards presented by Soonhoon Ahn

- Richard Bolles-Lifetime of support to Career Development and APCDA
- Roberta Neault-Leadership in the development of APCDA and on line webinars
- Yoshiji Ishikawa-Leadership and enthusiasm in planning the Tokyo Conference in 2015
- Tanya Bodzin, First Newsletter editor

Treasurer's report: Year-To-Date Budget Report and Balance Sheet were provided on paper. Roberta Neault presented the report in summary.

- Pay Pal does not work in Singapore or Macau. Working on a solution to this problem.
- Double the income compared to last year's income.
- Purchased insurance
- Organizational members are Dick Knowdell's Career Planning and Adult Development Network and Ateneo de Manila University, Philippines

2015 Conference by Yoshi Ishikawa:

- September 15-17
- KFC Hall in Tokyo, Next to Dai-Ichi Hotel Ryogoku

Membership fees: The board proposed that the fee structure be revised to include more types of membership and to charge different rates for members from High Income countries and for members from other countries. These changes require Bylaws changes.

Two bylaws changes were presented:

- Section 1. Categories of Membership. Each member shall have one vote, regardless of category of membership. The categories of membership in APCDA shall be defined as:
- Regular Member: A person employed in the field of career development, for example as a counselor, teacher, advisor, coach, consultant, trainer, etc.
 - Student/Retired Member: A person studying in a full-time career development or related program or retired from work in the sector but still interested in retaining membership
 - Organizational Member: A person representing an association, company, or institution that provides career planning services or represents career development professionals in one of the Asia Pacific countries. Organizational Members will be entitled to a webpage

- that describes their services and activities and they will be able to control its contents.
- Lifetime Member: A regular member who pays for a lifetime membership
- Legacy Partner Lifetime Member: A person who desires to make a major financial contribution to APCDA. APCDA, in return, will recognize this person in perpetuity.

Section 2. Adjustments to Membership Fees

- Suggested membership fees shall be adjusted on October 1 each year based on the country of residence and on gross national income (GNI) per capita, as reported by the Asia Development Bank.

Brian Hutchinson moved that these amendments be approved. Danita Redd seconded the motion. The motion passed. Bylaws will be amended and the fee structure will be posted on the website but not restated in the bylaws. A policy statement will be posted that defines our mission and purpose of being inclusive of members from countries.

Final Bylaws reviews: Draft prepared, Edited and submitted by Deirdre Pickerell, Bylaws Director. There was a discussion of each of the proposed changes (provided by handout). See listed changes/proposed:

- Took off regional NCDA reference
- Clarified Organization Member wording
- Membership dues are due annually after 365 days as revised to the exception of lifetime and legacy members.
- Termination of membership was kept, but amended to include input from the relevant Country Director and use of relevant local statement of ethical behavior.
- Annual dues are set by the Board, but the Board may not levy special assessments.
- Nomination process was simplified.
- A Quorum was defined as 5% of those members attending the conference to reflect the reality that many members may miss the Annual Meeting due to travel costs.
- List of committees and duties of committees were amended to reflect current practices.

Norm Stahl moved and Phoenix Ho seconded that the bylaws as edited at today's annual meeting be approved as edited and revised during the discussion. The motion passed.

Cheri Butler intends to run for the Research Director position, and is willing to run for President elect. Lisa Raufman will run for the Public Relations Director. Nominations were taken from the floor and will be solicited in the next Newsletter. The new Board will take office on October 1.

New Business/Issues for Consideration:

- Concern raised about the need for more marketing of the organization. Lisa is running for PR Director and will engage country directors in the outreach process. Maybe relook at "each one reach one" (EORO) campaign run by Ed Colozzi for NCDA. Ed Colozzi volunteered to assist us to expand the "each one, reach one" outreach model to gain more members. He will also write articles supporting this effort.
- Outreach to more job titles to include more than just counselors (e.g. workforce dev., HR professionals) and increase the overall diversity of APCDA.
- Need some type of "handout" re positive cross-cultural connections and customs in the country where each conference is held.
- Need a way to have joint memberships with APCDA and country career development associations.
- There is an organizational PPT that could be used in promoting APCDA and recruiting new members. Members should ask if they want to use it (so it can be appropriately updated).
- Suggested that members share their newsletter with others. Also could partner with other organizations and part of the proceeds would also go to APCDA.
- Members want to know more about what is going on in each country and the status of career development in each country.

- Please share contact info to expand out membership into additional countries (e.g. Mongolia, Malaysia, etc.)
- Each attendee makes a commitment to bring in one new member and/or organizational member (e.g. NCDA etc.)

The meeting was adjourned at 5:40 PM

Submitted by,

Diana M. Bailey

Diana M. Bailey, Secretary