



Asia Pacific Career Development Association

APCDA Board Meeting Tuesday Jan. 13, 2015 9 :00PM Eastern Time/USA

Present: Marilyn Maze, Diana Bailey, Shelley Tien, Andrew Rimington, Roberta Neault, Lisa Raufman, Dr. Chadha, Martha Russell, Jessica Isenor, Sungsik Ahn, Carla Siojo, Sing Chee Wong, Chau Nguyen

Treasurers' Report (Roberta Neault)

- FY 2014 net income of \$13,600
- Net assets: \$12,186 at year end
- (including start-up loans)
- Roberta commended Marilyn Maze for her management of the budget, start up costs and our assets. The financial support of Marilyn and Soonhoon made a big difference to the initial stability of the organization.
- We need to attend to partner groups who can support and increase our registration income. We are also looking to secure additional large sponsors and vendors.
- Increased in membership also supports our balance sheet. The legacy donation/sponsor was also significant. Our expenses were less at the conference budget so that supports.
- Japan conference will also attempt to be as cost effective as possible.
- We now have Umbrella Insurance but need to fund Director's Insurance to sustain the Board and cover personal liability.
- Membership renews a year from when one joins (365 days).

Country Reports

Australia, Andrew Rimington

- The Australian Government budget decision in May 2014 to remove funding for labour market transition programs for disadvantaged groups such as youth came into affect as at end December.
- The related removal of the Government's contribution of \$2.4 million to long term careers products such as the Job Guide and the MyFuture web site will be implemented as of 2015.
- Key stakeholders have been working with Education Services Australia (MyFuture manager) to develop sustainable models for State and Territory Governments to consider for co-investment.
- The Australian Chamber of Commerce & Industry convened a Career Development Stakeholder Forum in December with industry representatives, senior Departmental decision makers from Education, Employment and Industry portfolios, as well as key stakeholders such as Career Development Association of Australia and other

Career Industry Council of Australia members and other peak bodies. The outcome is a working group to review current activities, identify gaps in service provision and provide recommendations to government.

- The Australian Government announced a Ministerial reshuffle late in December which include portfolio functions being reallocated across Departments with appointments of new Ministers and reallocation of portfolio responsibilities: this will require briefing new Ministers and advisers on the many issues related to the Australian career development sector.

Canada, Jessica Isenor

- National Career Development Week
- Hosted IVEAG
- Connected with National Career Dev. conference with 800 delegates.

Korea, Sungsik Ahn

Promotion of APCDA Tokyo Conference in Korea

- Completed
 - Translated Conference Flyer into Korean Language
 - Introduced to Alumni gathering event of one graduate school with movie letter, the flyer and the Call for Proposal
- Upcoming
 - Distributing the Flyer to career related associations including Korean Counseling Association, the society for career education, APCDA affiliated organizations
 - Contacting Korea Office of Asia Career Development Association (co-sponsor of APCDA conference)
 - Contacting the chairman of career organizations (promotion/call for proposal)

New Zealand, Julie Urbahn

- Careers and Transitions Education Association (CATE) conference
- Career Development Association of New Zealand (CDANZ) National Symposium
- Careers New Zealand has a new Chief Executive, Keith Marshall
- Revised Career Education Benchmarks – Secondary, launched in July

Philippines, Carmela Siojo

- The Sec of Labor stated that there is a mismatch of skills and needs.
- These miss key behavioral competent ices. Some colleges are doing well, however.

Singapore, Sing Chee Wong

- “Applied Study in Polytechnics and ITE Review” (ASPIRE)
- Recommendation for more career guidance services to students
- Approximately 300 Career Guidance Officers may be hired and trained
- Republic Polytechnic launched a “Specialist Diploma in Career Counseling”
- Institute of Adult Learning also offering the Career Development Facilitator course.
- The curriculum for the course has been contextualised to suit the Asian culture.

Taiwan, Hsiu-Lan (Shell;ey) Tien

- The 2016 annual conference will be hosted by Taiwan - see below

United States, Martha Russell

- Shared what is going on in the US center on age, economic, hard to place as well as geographic programs. How do we have programs and processes in place that work with all aspects.
- STEM programs, efforts for older workers who are underemployed or career changers.
- Connection between career development, career guidance and the workforce. How do you pull employers into that mix?
- Inclusion of GCDF program as strengthened as well as the coaching functions and practices.
- Reminder of NCDA conference June in Denver. Early bird registration is Feb 2.

COMMITTEE REPORTS**Bylaws and Policies, Martha Russell**

Not ready yet - will report at next meeting

Membership, Satomi Chudasama

Want to do more to serve members

Newsletter, Natalie Kauffman

- Deadlines:
 - Thursday, January 29
 - Thursday, March 26
 - Thursday, June 25
- She has been getting country reports but will also go to other members. Some of our members (other than country directors) may be aware of different issues happening in their countries

Programs: Dick Knowdell not available

Public Relations- Lisa Raufman

- Would like each Board member contact a few NCDA state presidents to build awareness of APCDA in the US
- Send "international career development" short stories to Lisa
- Republish newsletter articles to the LinkedIn Group.
- We need to promote our LinkedIn site more and encourage others
- FB page is now going forward.... but Marilyn needs more help with it.

Research Committee, Cheri Butler (no report)

Old Business and General Updates:**APCDA Dates to Remember**

- Proposal Deadline: February 28
- Earlybird Reg Deadline: April 30
- Pre-registration Deadline: August 14
- Conference: September 15-17

IAEVG Dates to Remember

- January 31, 2015 - Deadline for Proposal Submission
- March 31, 2015- Acceptance Notice of the proposal
- January 10, 2015 -Conference Registration Open
- IAEVG Conf: September 18-21

2015 Conference

- Tuesday
 - Raimo Vourinen Speaker
 - Panel: Career Services in Asia: Dr Sung, Taiwan; Dr. Chadha, India; ?
 - Panel needs a person from Singapore...or another country who is working on this issue of the
 - Agnes Watanabe Speaker
- Wednesday – breakout sessions
- Thursday
 - Mr Tatsuno Speaker
 - Panel: Workforce of the Future:
 - Han, Singapore; Dr. Cho, Korea (?); ?
 - Need person from China??
 - Dr. James Sampson Speaker
- Optional Tours: Proposing Shiseido, Honda, and Housei University
- Help getting to Tsukuba Thursday evening
- IAEVG – Tsukuba, 1:30 on Friday to 5:30 on Monday
- Are there proposals we can we present to IAEVG? And or NCDA? High-income careers; career transitions, displaced workers, career planning Issues of Asian women
- Breakout presenters are very diverse.

2016 APCDA Conference (Taipei) report (Shelley Tien)

- Location: National Taiwan Normal University
- Speaker: Mark Savickas? Barry Chung?
- Suggestions for themes?

PAC - CDF Training Certification Update (Shelley)

- 75 people already trained – Taiwan CDA certifying
- The people trained in China need an international name to certify them – APCDA agreed to do this

New Business

2015 NCDA/APCDA Presentation Report (Marilyn): NCDA panel: When Asian Women Choose Careers...

Career Developments Article (Soonhoon) NCDA panel: Written by Soonhoon - will appear in Winter issue

Host Country for 2018 Conference

- Guam, Singapore, and China have offered
- Need a process to decide which country will be first
- See handout re what is involved in hosting a conference.

Next meeting proposed in three months as well as the NCDA conference.

Meeting adjourned 10:27 PM Eastern Time/USA

Diana M. Bailey

APCDA Secretary