

APCDA Officers Minutes

April 2, 2015 9 PM US East Coast Time

Attendees: Shelly Tien, Diana Bailey, Marilyn Maze, Cheri Butler, Roberta Neault, Soonhoon Ahn

Contract with PAC

- At the last officer's meeting, we learned that APCDA had been requested by PAC to review 75 people for the CDF credential before the end of March. This work fell on Shelley due to the language requirements.
- Shelley reported that she never received the list of names, and she agreed to follow up and see what happened.
- [After the meeting: Ivy (head of PAC) visited Deneen Pennington (NCDA Executive Director) in Tulsa and Deneen arranged a meeting between the APCDA Presidents and Ivy at the NCDA Conference in Denver.]

Taipei Conference:

- The conference will be held at the National Taiwan Normal University. We asked if we could have one large group meeting room with up to 6 break-out rooms. Shelley assured us this would not be a problem. (Note: Having more rooms allows more people to present, but causes problems if registration is low because presenters want an audience, so we must find a good balance.)
- Cheri agreed to connect with Barry Chung ASAP to ask him to be our keynote speaker.
- Cheri will think about the theme for the conference with Barry and Shelley.
- Shelley suggested Dr. Jin as a second keynote speaker.
- Conference Schedule
 - Thursday, May 19, 9:30 AM - 5:30 PM, with a reception following - Barry will be the first keynote speaker, after the welcome, at about 9:45
 - Friday, May 20, 9AM to 6 PM - Dr. Jin will speak first that day
 - Saturday, May 21, 9AM to Noon, with a large group closing session at 11 AM in a large group
- Taiwan CDA will be the co-sponsor (or is National Taiwan Normal University the co-sponsor?) and we will invite other Taiwan associations to be Supporting Sponsors.

Tokyo Conference

- The Japanese Organizing Committee will host discussions at lunch on topics of their choice.
- The IAEVG Conference is in different city - Tsukuba - which is 45 minutes from Tokyo by high-speed train. It will be at the Epochal Center (a new conference center) and the Okura Frontier Hotel Tsukuba Epochal is the closest hotel, but appears to be filling up.
- The Asia Regional Association of Career Development (ARACD) will meet Friday morning. APCDA would like to make contact with them and see if we can join together (since we seem to be very similar in purpose). Marilyn was asked to make contact with ARACD in advance.

- Detailed transportation information for our conference has now been posted on our website (on the Conference page) and detailed information about getting to Tsukuba is posted on the IAEVG website.
- Jim Sampson has agreed to be our final keynoter. Marilyn will get his information onto our website soon.
- The Officers agreed that Marilyn can publish the program as it now stands to entice people to attend.

Newsletter Articles

- The deadline for the next newsletter is April 24. We are hoping to have more Country Reports for the newsletter.
- We will also have another article about the Conference
- We will have an announcement pointing out the Roberta had an article in Career Developments Magazine, and Satomi is an author on another article.
- Cheri would like to announce the Keynote speakers for the Taiwan Conference, and Shelley hopes to have more information about the location and schedule.

Dick Knowdell's White Paper to the Board (see attached)

- Dick is currently traveling in Australia, where he will attend the CDAA Conference that Roberta is also attending. Roberta will ask him how active he wants to be in APCDA in the future.
- His document was not previously received by the Board, so he thought we were ignoring him. Marilyn was asked to check on possible technical difficulties.
- Dick recommends calling our conference Asia Pacific Career Development Conference to make it sound less tied to APCDA. No one had strong feelings about this.
- Dick suggested 3 requirements for a Supporting Sponsor:
 - Send our conference announcement to their members
 - Promote our conference in their newsletter
 - Encourage a prominent member of their association to submit a proposal.
- We discussed the final requirement. If a Supporting Sponsor chooses a "prominent" member (they would know who is prominent, and we would not), that would likely help their members to feel more connected to our conference and create a stronger sense of ownership. The Officers felt positive about this idea.
- Dick suggested "Cluster" presentations - we would choose topics in advance and assign a Board member to each cluster. The Board member would take more responsibility for the content of the presentation, not just put a panel discussion together. This might lead to workshops that had more value, and could later be used as webinars. We were not sure exactly how this would work in terms of identifying new topics of interest and new talented presenters.
- Dick suggested that the Keynote Speaker(s) could offer a Professional Development Institute on the day before the conference. People would pay to attend this full-day workshop. He found that speakers often made more money with such workshops than from the Speaker Honorarium. Perhaps we would not need to pay for the speaker's travel using this model.

Other Topics:

- Ellen Weaver-Paquette is offering a CDFI training. just before our conference. Is there any conflict of interest in putting this announcement in our newsletter? Marilyn asked Martha Russell (Bylaws & Policies Director) to develop a policy statement
- Marie Zimenoff, CEO of Career Thought Leaders, approached us to work together. Marilyn suggested this association could be a Supporting Sponsor of our conferences. Is there any conflict of interest here? Again, Martha may be able to help us.
- The World Bank will hold an NGO fair for NGOs started by World Bank retirees, such as Soonhoon. The officers thought it would be worth while to exhibit at this event. Soonhoon and Marilyn will exhibit.
- Financially, APCDA started the year with about \$15,000 in the bank, and very little has been spent. Currently, income from conference registrations is being received. Marilyn will provide a more complete picture at the Board meeting.

ADJOURNED AT 10:40 PM, US East Coast Time

Diana Bailey