



Gig Economy

Workers are independent contractors

Move from “gig” to “gig”

May have “gigs” with multiple employers or multiple “gigs” with one employer.

“Gigs” are usually short term, project oriented

Career Self Reliance

“The attitude of being self employed whether inside or outside an organization”

“The ability to actively manage one’s work life and learning in a rapidly changing environment”

Collard, Eppenheimer & Saign 1996

99|designs Airtasker Fancy Hands

FIELD NATION handy TaskRabbit

Thumbtack workmarket UBER

[topcoder]<sup>TM</sup>

How do we assist our clients to solve problems that we don't know are problems yet with tools that have not been invented and prepare for jobs that don't exist today?

Encourage them to pay attention to their soft skills to be very adaptable, willing to take risks, and be able to look beyond what is in front of them in order to imagine the intangible and be comfortable with their new frontier.