Asian Pacific Career Development Association (APCDA) 2017 Conference

- USAID-STRIDE Development of Career Centers at Selected Universities
- Science, Technology, Research and Innovation for Development (STRIDE)
- Tuesday, May 23
- 3:10-3:50 PM
Florida State University-Learning Systems Institute (LSI)

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Today’s session

• Collaboration with STRIDE & Dr. Jeffrey Milligan
• Three Province Schools: Mindanao University of Science & Technology (MUST) now University of Science & Technology of Southern Philippines (USTP) Palawan State University (PSU); Western Philippines University (WPU)
• Time-line: Initial Agreement with STRIDE-August 2014; First Visit by Dr. Milligan-October 2014; First Visit by Dr. Garis-January 2015; Second Training Visit by Dr. Garis-July 2015; Visitation to the USA with FSU & PSU Career Centers-January 2016; Career Center Launches-August 2016; Initial visits to USeP & Ateneo de Davao-March, 2017
FSU STRIDE History & Today’s Session

• Three Career Center Directors: Lera Fay Cotiangco-MUST; Dr. Grace Abrina-PSU; Ruth Kutat-PSU

• Updates for the USTP, WPU and PSU Career Centers

• Sample William Davidson Institute (WDI) Career Center Projects: University of Santo Tomas; Technological Institute of the Philippines; University of Iloilo

• Future Projects-Ateneo de Davao University; University of Southeastern Philippines
Selected Career Center Training Topics

- Why develop career centers in the Philippines
- Career development theory
- Career counseling process
- Career information
- Career planning assessment
- Experiential education
- Employer relations

- National Association of Colleges & Employers (NACE) and National Career Development Association (NCDA) standards & competencies
- Policies & procedures
- Budget & staffing
- Program planning & evaluation
- Student assistant training
- Stakeholder discussions
Why Create University Career Centers?

- Demonstrates an institutional commitment to career services for students, alumni and employers.
- Provides focus for supporting student career development and job seeking.
- Represents the university with employers in serving as a point of contact and conduit for employers who are interested in posting jobs and recruiting/hiring graduates.
- Creates a university system for a career “center” in partnership with colleges/academic departments.
- Professionalization of career services that meet standards.
USAID STRIDE Recommendations

A. Create comprehensive Career Center with a director. Collaborate with Guidance Counselors & academic programs.
B. Provide career counseling based on a theoretical model and include information & assessment
C. Acquire additional career planning assessments.
D. Create a career resource center and supporting website.
E. Create a Career Guide.
F. Create a student resume and job listing database & leadership in resume/CV preparation
USAID STRIDE Recommendations

G. Create a Peer Career Assistant program.
H. Offer pre-OJT training programs.
I. Conduct a tracer study.
J. Create an alumni networking database.
K. Create Advisory Boards
L. Create and Employer Partner-Recognition program.
USTP & WPU Career Centers

- WPU PDF
- USTP PowerPoint Overview
- USTP Student Promotional Video
- USTP Launch Video
Questions & Discussion