

Connecting university students to society
 Building a Positive Social Impact
 Hiba Dabis, NYU Shanghai


Agenda

- NYU Shanghai Mission and Values
- The NGO sector in China
- Student / client challenges
- NYUSH practice & case studies

NYU SHANGHAI MISSION AND VALUES

NYU Shanghai operates in accordance with the values of curiosity, rigor, integrity, respect, harmony, responsibility, and **deep engagement with all humanity.**

In teaching, NYU Shanghai aspires to prepare its students for lives of discovery, satisfaction, and **contribution.** In public service, NYU Shanghai aspires to promote healthy development within the many communities it inhabits.



Why is this a focus for us?

Our Mission & Values

Government Policy

Student Demand

What does the NGO sector look like in China?

500,000

Officially registered NGOs in
China in 2017

Many are highly
professionalized with
mainly paid staff. Can act
as major employers in a
town or community

134.8 million

Volunteers in China (9.75% of
population)

Many smaller ones are
often staffed entirely by
volunteers and less
formalized

The sector in China



What do they look for from candidates?

- Cultural Understanding, work experience, embracing challenges
- Self motivated
- No specific major background required
- Many NGOs hire the same types of employees who can be found at for-profit companies, such as HR, financing and marketing.

Let's discuss

- What are the challenges for your students who would like to pursue a positive social impact career? For organizations trying to recruit them?
- What are the challenges you face in your job?
- How do you support your clients?

Supporting students at NYU Shanghai

Leadership

- Critical support
- Director of Global Awards

Academics

- Service trips
- Dean's Service Scholars Program
- Office of Community Engaged Learning

Student Life Team

- Student clubs
- Volunteering Opportunities


CDC

- Career coaching philosophy
- Sourcing opportunities
- Career Events
- Research & industry guides
- Scholarships

Career Coaching Practice

- Facilitate
- Explore
- Empower

Student spotlight: Nofar




- Green Shanghai, Go Green Week, NYUSH Trash Fashion Show
- Organized first sustainable development conference on campus
- Interned at the Alliance for Water Stewardship in Shanghai (CDC Summer Service Grant)
- Studied abroad in NY and Washington DC
- Interned at Hudson Institute
- Schwarzman Scholar
- Future plans: working in water resource management and environmental security for peace building

KEYS TO SUCCESS

Professors Networks Wechat groups like "Jobs for Good" Feiy.co CDC Summer Grant

Student spotlight: Richard



- Business & Finance major
- Developed an interest in public policy and law through his Constitutional Law class in sophomore year
- Studied abroad in Prague and Washington DC
- Interned on the Hill
- Interned at ACCESS Health International
- Full time job at ACCESS Health International
- Future plans: apply to law school because he is interested in healthcare legal reform

KEYS TO SUCCESS

CDC Services Resume check Mock interview Career Fair Careernet Wechat

Student spotlight: Reida



- Family immigrated to US from Sudan
- Her cause: education based directives
- Volunteered for local food banks and environmental clean up projects
- Studied abroad in Ghana
- Volunteered for West Africa AIDS Foundation in Ghana
- Peace Corps teaching high school students
- Future plans: working for the UN or another international organization

KEYS TO SUCCESS

Community Leadership Programs CDC Emails & Advice Networking Clear goal

Resources

[Rewards and challenges: working for a small NGO](#)

[4 Reasons to Consider A Career In NonProfit](#)

<http://www.foundationcenter.org/>

<http://www.npo.org.uk/>

[Research: Impact of Chinese Foundations](#)

[研究報告：中國基金會的社會公益影響力與社會服務發展](#)

[World In Crisis](#)

[Insights on Challenges and Opportunities Facing NGOs and the NGO Sector](#)

[http://www.ift.org/ift/](#)

Book: AMERICA'S NONPROFIT SECTOR By Lester M. Salamon

Book: Social Enterprise and the Third Sector: Changing European Landscapes In A

<http://www.edwinmcmillan.com/author/stevenberlinghoff-for-profit-charities-NGOs-what-the-difference>