



New Look at Careers in a Rapidly Changing World

**2023 APCDA Conference
May 16-26, 2023
Nazarbayev University,
Astana, Kazakhstan**

The Asia Pacific Career Development Association (APCDA) provides an international forum for sharing career development ideas and experience in the Asia Pacific. The audience will consist of delegates from many Asian countries and regions as well as other parts of the world. The conference provides opportunities for networking, sharing among practitioners, and identifying new resources. Join us online or in-person to share and discover new ideas and visions of the future.



Keynote Speakers: Kazakhstan and Future Trends

Sayasat Nurbek, national expert on education, education management, education program design, education and labor market analysis and policies.

Predicting the Future in Turbulent Times: The Role of Career Development

Dr. Tristam Hooley, Professor at the Inland Norway University of Applied Sciences and at the International Centre for Guidance Studies, University of Derby, is an internationally renowned expert in career and career guidance.



Working in 2035

Ms. Marie Zimenoff (USA), CEO of Career Thought Leaders, Entrepreneur, Speaker, Leader, is pushed by a passion for making a difference

Schedule

May 16-19: Hybrid: In-Person in Astana, Live-streamed to Virtual Attendees

Tues May 16	8 am – 11 am	PDI 1: Career Development for Social Justice by Dr. Tristam Hooley
	1 – 5 pm	Optional Astana City Tour
	6 – 8 pm	Meetup dinner
Wed May 17	8 am – Noon	Keynotes by Mr. Sayasat Nurbek and Dr. Tristam Hooley and Awards Ceremony
	1 – 5 pm	Optional Tour of International Financial Center
	6 – 8 pm	Reception and Cultural Gala
Thu May 18	8 am – Noon	Keynote by Ms. Marie Zimenoff and Panel Discussion
	2 – 5 pm	Optional Tour of ALZhiR Gulag Museum and Grand Mosque
Fri May 19	8 – 11 am	PDI 2: Top trends impacting careers of the future by Ms. Marie Zimenoff
Fri - Sat, May 19 - 20	2 pm Fri – 6 pm Sat	Optional tour of Almaty

May 22-26: 100% Virtual, 6 simultaneous presentations during each time period

Mon May 22	7 am – Noon	Breakout sessions
Wed May 24	7 am – Noon	Breakout sessions
Fri May 26	7 – 11:30 am	Breakout sessions and Closing Session

Pricing (all prices are USD)

Exhibitors and Advertisers	Through February	Through April 15, 2023	April 16, 2023 & after
Exhibitor Booth	\$550	\$580	\$620
Program Advertisement – Full Page	\$500	\$530	N/A
Half Page	\$300	\$300	N/A
Quarter Page	\$200	\$230	N/A

Notes: All items on this list are priced separately. Exhibitor Booth includes a virtual booth through the Whova software and an in-person table, plus attendance at all presentations for one person. Other items do not include conference registration.

APCDA Community Website Sponsor Booth

APCDA has an online community website with virtual booths for sponsors 365 days a year. The cost for this sponsorship is \$550 USD annually. However, for all Conference Exhibitors and Advertisers, we will add this benefit for an additional \$200.

Sponsoring the Conference

Conference Sponsors will be recognized in a number of ways and places, both at the conference and throughout the year. All levels listed below include one Product Presentation scheduled during the Special Events time slots.

\$1500	\$3000	\$5000	\$10,000
Bronze Sponsor	Silver Sponsor:	Gold Sponsor	Diamond Sponsor
<ul style="list-style-type: none"> • Sponsor of a Breakout Track • conference attendance for 2 representatives • a quarter-page ad in the program • a one-year Organization Membership • an online community sponsor booth for a full year • a scheduled product presentation at the time of our choice • a sponsor virtual booth and in-person table 	<ul style="list-style-type: none"> • Sponsor of a Keynote • conference attendance for 3 representatives • a half-page ad in the program • your corporate logo on the cover of the program • a one-year Organization Membership • an online community sponsor booth for a full year • a scheduled product presentation at the time of our choice • a sponsor virtual booth and in-person table 	<ul style="list-style-type: none"> • Sponsor of a Full Day conference attendance for 5 representatives • a full-page ad in the program • your corporate logo on the program • a one-year Organization Membership • an online community sponsor booth for a full year • a scheduled product presentation at the time of our choice • a sponsor virtual booth and in-person table 	<ul style="list-style-type: none"> • Sponsor of the Full Conference • conference attendance for 10 representatives • a full-page ad on the back cover of the program • your corporate logo on the program and the Conference Website • a one-year Organization Membership • an online community sponsor booth for a full year • a scheduled product presentation at the time of our choice • a sponsor virtual booth and in-person double-size table

Contact us at info@AsiaPacificCDA.org