



Asia Pacific Career Development Association

APCDA Board of Directors Meeting July 31, 2016

- Satomi Chudasama, Membership
- Marilyn Maze, Executive Director
- Diana Bailey, Secretary
- Sing Chee Wong, Singapore
- Wongtae Kim, Policies & Bylaws
- Soonhoon Ahn, Professional Development
- Rasa Abbas, Pakistan
- Esther Tan Choo Loo, Newsletter
- Natalie Kauffman, Newsletter
- Claire Ouyang, Macau
- Jose Domene, Canada
- Monoko Asaka, Japan
- Narender Chada, President-Elect
- Sungsik Ahn, Korea
- Brian Hutchinson, Incoming President-Elect
- Lisa Raufman, Incoming Membership

Marilyn Maze opened the meeting formally at 10:06 PM ET US

Country Reports

- Australia
 - May 10 – 12: IAEVG Conference Canceled, CDAA conference only
- Canada: Jose Domene
 - Will send a report
 - The Canadian Counselling and Psychotherapy Association is preparing to lobby the Federal government about the importance of career development in mental health
 - A recent article was published in the Canadian Journal of Counselling and Psychotherapy outlining the history of career counselling in Canada
 - The Canadian Career Development Foundation conducted a scoping review that systematically examined the School-to-Work Transition in Canada
- India: Narender Chadha
 - Nov 9-10 Rich Feller will speak in India
 - ICDA – international conference on careers in government
 - National Careers Team – link private players and public
- Indonesia: William Gunawan
- Japan: Momoko Asaka
 - National qualification of career consultants
 - Human resources need help with career issues
 - Motivation is improved by career matching
- Korea: Sungsik Ahn
 - ICCDPP Symposium June 18-21
- Macau: Claire Ouyang

- Macau Career Development Association – just registered
- Looking for partners for a conference related to school settings Oct 2017
- Seeking help from APCDA
- Pakistan: Raza Abbas
 - Initiated parental guidance sessions in universities new admissions campaigns.
 - To promote career development collaborating with leading corporate sector institutions i.e. SHRM and Pakistan Society for Training and Development.
- Singapore: Sing Chee Wong
 - Nov 3-4: EXPLORE THE FUTURE OF WORK AND LEARNING Adult Learning Symposium
 - Information about Singapore and international speakers – Deadline Aug 31
 - They are testing the response for holding the APCDA Conference in Singapore
- USA: Ellen Weaver Paquette
 - 1300 people attended the NCDCA conference in Chicago, with international representation and presentations.
 - Included TedTalks, Constituency groups, many sessions, and time to exchange practices between colleagues.
 - Individuals visiting the US in October 2016 or February 2017 may note NCDCA's regional conferences (CPI's) listed at www.ncda.org.
 - Next year's NCDCA conference in Orlando, FL.
- Vietnam: Minh Chau Nguyen

Committee Reports

- Membership Committee (Satomi/Lisa)
 - 140 Members
- Newsletter Committee (Natalie/Esther/Julie)
 - Newsletter being composed now
 - Please send reports for the newsletter
 - How can we get members involved in contributing to the newsletter
 - Could we have a theme for each newsletter?
- Nominations & Elections Committee (Shelley)
 - 72 members voted
- Professional Development Committee (Soonhoon)
 - Webinars 4 this year
 - Reaching out to the volunteers from the survey
- Public Relations Committee (Miguel)
 - Clive is unable to continue working on LinkedIn – we are looking for someone else to volunteer

Financial Issues

- See Year to Date Balance Sheet and Budget Report
- Move some of our savings to CDs (Certificates of Deposit - earn interest)
 - 1 year or 2 year? Some fund in each type
- Pay back rest of loan from Soonhoon now or wait until October 1?
 - Pay back now - unanimous

2016 Webinars

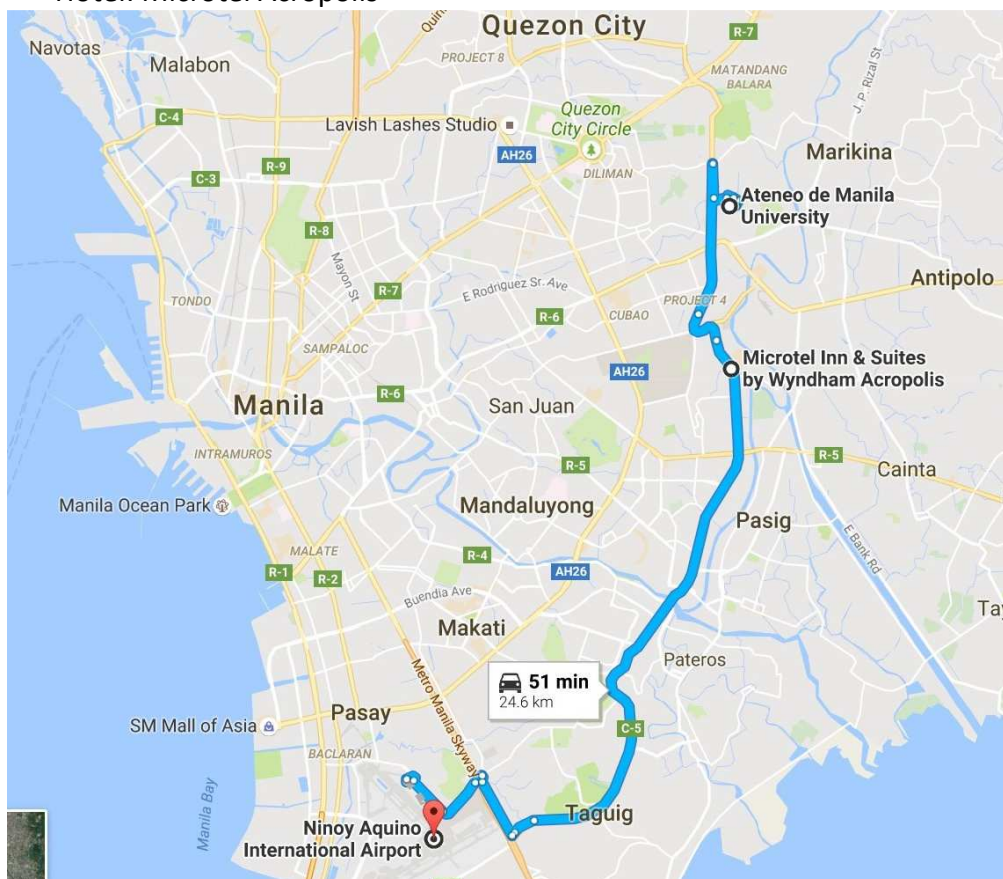
- Tuesday August 23/Wednesday August 24: Cognitive Information Processing Theory by Deb Osborn
- We selected these 4 presentations from the 2016 Conference to ask to conduct a webinar:

Session	Presenter	Topic
256	Serene Lin-Stephens	Chinese Returnees' Conceptions of Positive Career Outcomes after Graduating from Australian Universities
423	Ashique Rafi and Dana Downey	A Paradox of Labor Market in Gulf Cooperation Council (GCC): Increasing Student Employability
261	Esther Tan Chuan Loo and Virginia Cheng	An Overview of Education and Career Guidance (ECG) Implementation in Singapore
251	Raza Abbas	Career Readiness Program of a Private University in Pakistan (Distance Report)

- We also have a recording of the keynote by Spencer Niles which we could use for a webinar
- Soonhoon will contact these people and ask them to present a webinar

2017 Conference

- Tours:
 - Asia Development Bank
 - University of Santo Tomas
 - Intramuros and old part of Manila
- Hotel: Microtel Acropolis



- Marilyn explained the concern that the hotel is a 30 minute drive from the university and asked if we should pay for a bus to take people back and forth. Other Board members also expressed concern.
- A question was also raised if the hotel was large enough and/or had enough rooms blocked for the conference? Could we use the dorms at the University? Marilyn will investigate other hotels in the area.

- Timeline
 - Proposal Deadline: Nov 30
 - February 1: Registration Opens
 - Earlybird Deadline: Feb 28
 - Pre-registration Deadline: April 21

2018 Conference Theme

Choose a Theme that focuses on family influences on career decision making among people within a collectivistic society. Suggestions included:

- Making the Connection: Career, Family, and Society
- Connecting Career, Family and Society

Other suggestions included voting on the theme, changing Connecting to Balance.

2018 Conference Schedule

Wednesday, May 16	8 AM - Noon	Tour of Region 798
	Noon – 1 PM	Lunch
	1 PM – 5 PM	NEDP Tour & Tsinghua Career Center Tour
	6 PM – 8 PM	Meet-up at a local restaurant
Thursday, May 17	8 AM - 9 AM	Registration
	9 AM - 10 AM	Keynote by Dr Shuh-Ren Jin
	10 AM – Noon	Breakout Sessions
	Noon – 1 PM	Lunch (included in registration fee)
	1 PM – 6 PM	Breakout Sessions
	6 PM – 8 PM	Reception (included in registration fee)
Friday, May 18	9 AM – 10 AM	Keynote by ?
	10 AM - Noon	Breakout Sessions
	Noon – 1 PM	Lunch (included in registration fee)
	1 PM – 4 PM	Breakout Sessions
	4 PM – 5 PM	Annual Meeting
	5 PM – 8 PM	Board Meeting & Dinner
Saturday, May 19	9 AM– 10 AM	Keynote by Dr. Norman Amundson
	10 AM - Noon	Breakout Sessions
	Noon – 12:30 PM	Closing Session
	12:30 – 2 PM	Lunch for PDI only
	2 PM – 5 PM	Optional Professional Development Institute by Norm Amundson
Sunday, May 20	9 AM – 5PM	Optional Tour: Forbidden City and Temple of Heaven

Increasing APCDA Membership & Visibility

- Data from Member Survey on what members value

Rating	Topic
4.27	Annual Conference
4.12	Online membership directory (for networking)
4.04	Newsletter
4.00	Other information on APCDA Website

3.80	Webinars
3.58	LinkedIn Discussion Group

- Cross-cultural research (differences/similarities between countries) (20)
- Short online courses (18)
- Journal (publish peer-reviewed research reports) (13)
- Regional events (13)
- Glossary Project (To define career planning terms in English and the language of each country so we can speak the same language) (8)
- Resources for practitioners from each country - possibly as annual survey or competition for specific topic (e.g. programs for parents to guide children) (1)
- Data from Conference Evaluation on “What would help you feel connected to APCDA between conferences?”
 - Webinars (3)
 - Special interests group webinars
 - Newsletter (5)
 - Sharing
 - Casual news from members, eg. graduations, travels, celebrations
 - internet forum page for topics
 - Interim updates by emails
 - Meetings (6)
 - Regional meet ups.
 - Follow up with individuals.
 - Offline meetings.
 - Informal Networking.
 - Lunch together. (Too much food for us - thank you for your hospitality!)
 - The existing informal dinner on the 1st night of the conference helps me to feel connected to APCDA.
 - Online networking
 - Online platform to know more about the research of speakers paper
 - Discussion groups based on interests (online) - LinkedIn
 - Contact with a focus or interest group
 - Continuancy engagement and harnessing each member’s value and possible contribution.
 - Look at LinkedIn and website for people to be involved with us
 - Arranging school visits e.g. to career centers in local universities would really help.
- Suggestions from Member Meeting at Conference to Increase Membership
 - Asking Supporting Members for their email lists. Lists from ICCI and Singapore were offered.
 - We should try to make our LinkedIn group more active. Public Relations could focus on various types of specialty areas, such as working with disabilities, etc. This might cause more lively discussions on LinkedIn.
 - We should reach out to human resources, accrediting bodies, and schools
 - Other countries could sponsor trips for Board members to visit them and speak at their meetings
 - New professionals could receive one year of free membership. We need to reach out to accrediting bodies to find out who is new to our profession and offer free memberships to newly graduated/accredited members.
- **Increase Membership & Visibility**
 - New professionals to receive free membership for a year
 - Cost? Mostly electronic, staff time to find names, add to database, and offer membership
 - Intentional about targeting universities in the country where the conference will be

- Partner with groups like ICCI, Knowdell for graduate free membership
- Encourage multi-year membership
- Promote APCDA through magazines/newsletters within countries – ask country directors
- Use LinkedIn for online special interest group discussions
- Honorary “committee” to reach out to other countries – “outreach” – ask them to help with connections to other countries -

Biennial APCDA Journal

- Would make APCDA more visible
- Students would be eager to get involved.
- Is this part of Research Committee? – No Research Committee was discussing issues to research
- Volunteers: Brian Hutchison, Jose Domene
- Purely online – cost is less.
- Motion: to create a workgroup to create a document outlining the steps needed to create a journal and report at the next Board meeting.

Meeting adjourned 11:50 PM

Respectfully submitted,

Diana M. Bailey
Recording Secretary