

APCDA Board Meeting

NOVEMBER 13/14, 2017

Marilyn Maze called the meeting to order at 9pm ET US.

President's Message

- IAEVG Ethics Statement: Adopt or create our own?
- Technology Taskforce

Country Reports

- Australia (Agnes Banyasz)
 - In this country report I bring main national and association level news to your attention, together with information on recently released reports/resources and relevant conferences.
 - **CICA (Career Industry Council of Australia) News Career and Skills Pathways Project**
PwC were engaged by the Commonwealth Department of Education and Training to research and investigate a whole-of-system, lifelong career support model for all Australians throughout their post-schooling life. This report provides a summary of the current career support system, an understanding of the high-level users and their requirements, and an informed set of recommendations for how to enhance careers support in Australia.

This work aligns with vocational education reform initiatives, including the recently announced Skilling Australians Fund and Industry Specialist Mentoring program, as well as the National Career Development Strategy.

- PwC Career and Skills Pathways Project – October 2017 **All CDAA (Career Development Association of Australia) News - All members were invited to join the Strategic Plan Webinar**
This webinar was part of the association's collaborative review process of the new CDAA Strategic Plan 2018-2020. Members' discussions will guide the development of the new plan, which will outline members' shared priorities. Discussing priorities in collegial groups enables the association to better understand differing views, and come to a form of consensus.
- Cambodia (Bory You)
 - Oct – Sponsored a Career Fair which offered career assessment - plan to repeat every month
 - Trying to recruit new members for APCDA– work with Lisa in Membership – agencies are interested in joining
 - Talking with high schools about setting up career guidance
 - Job seeker workshop – finding their Holland type Nov 23 – all morning
- Canada (Jose Domene)
 - Jon Woodend – doctoral student at Calgary
 - Cannexus in January
 - International Association for Applied Psychology meeting later in Canada
- Japan (Midori Nonogaki)
 - Inclusion of women in the workplace
 - Japanese government(the Ministry of Health, Wealth, and Labor) has started a project for establishing evidence of how effective is a certain career counseling approach, particularly for the youth and women
- Malaysia (Pohli Lau)

- Oct 4/5 – Malaysian Board of Counselors sponsored a conference
- Pakistan (Raza Abbas)
 - Parental career guidance program
 - Hope-based Entrepreneurship training
 - Blended learning education for entrepreneurship
- Philippines (Carla Siojo, Lucy Bance)
 - APPCU – Nov 29 – Self-Branding
 - Carla presenting at United Nations Development Program – Dec 13/14, New Delhi
 - Lucy just concluded presentation in Taiwan through the invitation of Shelley - international conference on career guidance and counseling. She presented career development platform in the Philippines -Macro and Micro (as country representative) together with representatives from other countries: Australia, China, Hong Kong, Philippines, Singapore, South Korea and Taiwan. Need to collaborate with agencies of Philippine government that help address academe-industry skills mismatch. Collaboration and partnership among the represented countries in terms of research as well as possible Mutual Recognition Agreement (MRA) among different countries in terms of practice of the profession. (i.e. country to country partnership; professional organizations among countries; research collaboration among institutions)
 - Career Development Association of the Philippines (CDAP) will have its 40th Convention workshop on November 16 and 17, 2017 in the Philippines and Lucy will be one of the speakers and workshop facilitators. Her topic is on **Developing Life Skills for Wellness and Competence**. Brian Schwartz is also presenting. Lucy will update us on CDAP activities and plans to encourage membership in APCDA.
 - Last Nov. 6, Lucy was invited as a consultant on the development of life skills programs for K to 12. We need to prepare them for their college program or employability after their Grade 12. This will involve developing modules on LIFE SKILLS and the training of guidance counselors in the country. Lucy will be involved in the implementation of the program.
- United States (Rich Feller)
 - June 20-23 NCDCA Conference
 - Cynthia Marco-Scanlon has been appointed head of the NCDCA Credentialing Commission and plans to attend the APCDA Conference.
 - Employers in the US are giving licenses to libraries to their employees, so they can self-direct their own career planning
 - Apprenticeship: adult apprenticeship/engagement
 - Engaging schools to drive learning
 - Aspen Institute: video tapes – Machines, Platforms, and Machine Learning - Andrew McAfee
 - New Deal: Automation reduces number of jobs – in the future we must pay people to learn

Committee Reports

- Membership: An idea for engaging new members is to hold a telecon with the new members. Lisa suggested this could be a regularly scheduled meeting every 2 month. After new members introduce themselves to each other and express their reason for joining APCDA, the leader can provide a tour of the website and perhaps show them where to find answers to some of their questions.
- Newsletters: The Deadline for the newsletter is Wednesday, Nov 22. Please submit articles by then, or let Natalie know when your article will arrive.
- Nominations& Elections Committee: As the Past President, Narender is the head of this committee and Soonhoon will assist.

Financials

- Reviewed Balance Sheet
- Income/Expenses: we have completed the 1st month of our new fiscal year, so there is little to see in the income and expenses.
- IRS charges a penalty for Late Filing: \$2660
- We have contracted with a Tax Preparer for our recently past fiscal year
- First year to pay a staff person: \$4,700
- We may have some expenses related to the journal

Board Changes - We would like to welcome our new officers and new country directors

- New Officers:
 - President: Brian Hutchison (USA)
 - Past President: Narender Chadha (India)
 - President Elect: Carla Siojo (Philippines)
 - Secretary: Momoko Asaka (Japan)
 - Treasurer: Jose Domene (Canada)
- New Country Directors:
 - Kazakhstan: Yevgenia Kim
 - Cambodia: Bory You
 - Malaysia: Pohli Lau
 - New Zealand: Kathryn Scott
 - Canada: Jon Woodend
 - Philippines: Lucy Bance
 - Japan: Midori Nonogaki

Member Profiles

- Need someone to write them:
 - Length- 200 words max.
 - Describe some aspect of your work that you love. Be sure to include your name, job title, employer, and work setting (city/rural, big/little organization, government/private, etc.). Then describe what it is about your job that makes it worth going to work each day, or some project you are excited about right now.
 - Which activity do you enjoy most when you are not at work? Explain what you enjoy about this activity.
 - A photo of you. If possible, choose a photo that shows you doing your favorite activity. The photo may include family or pets if you like – but be sure your face is visible so readers can recognize you.
- Find a place on the website for these profiles for all members.
- Officers will model these profiles first, then other leaders, then grow these profiles by country. Country director should ask other members in their country to build these profiles. Pair Board with new members to encourage these profiles. Pull some into the newsletter for each issue.
- Link to LinkedIn. Provide Madlib-type sentence stems. This is a Membership type project.
- Make sure we observe local data privacy laws – we may need to ask them to sign a waiver. Each Country Director can do their own waiver based on local laws.
- We can hold a workshop at the conference to help people write their profiles.

Policy Manual Issues

- Where should the responsibility for Awards and Scholarships fall?
 - The non-active past presidents will be asked to be on the Selection Committee
- Should we have Committee Meetings at the conference?
 - There are 2 lunch periods at the conference. Lunch meetings can be held to encourage sharing with people they don't know. Carla will take on the responsibility, as the President-Elect, to work with the Committee Directors to establish an agenda for each of these meetings.
 - Lunch meetings by interest can be held on the other day
- What should be the duties of the Research Committee?
 - Promoting the Journal
 - Promoting tools for research
 - Sharing ideas for research
 - Consult on methodology, research design, fostering young scholars
 - Develop a research plan for collaboration among countries – share a joint goal/focus

Glossary Project Workgroup

First name	Last name	Organization	Country
Vandana	Gambhir	University of Delhi	India
Ali	Paine		USA
Peach	Tinio	COCOPEA	Philippines
Carla	Siojo	Ateneo de Manila University	Philippines
Agnes	Banyasz	CorpReach Pty Ltd	Australia
Serene	Lin-Stephens	Macquarie University	Australia
Chin	Ye	Singapore Education Ministry	Singapore
Sing Chee	Wong	Career Success Consulting	Singapore

Journal Progress Report

- Our manuscripts for the first issue are under review – 80% received.
- Brian has uploaded the journal management software onto the university's server and is testing the software and workflow system
- It appears that the system actually helps with layout and publishing of the journal.
- Brian envisions there being a page on the website with a link to the journal site that mirror one another.
- Brian has bids out to two copy editors. Awaiting approval of the budget from his Dean. I think it will be \$1800-3000 per year.
- 14 Editorial Board Members
- First issue has well-known scholars
- Commitment to a developmental approach to the authors – help manuscripts become publishable

Webinar Report

- Oct 13/14 Webinar: 18 attendees
- Nov 21/22 **The Chaos Theory of Careers** by Jim Bright as of Nov. 9 there are 3 registrants. This is

same topic during the 2017 conference.

- Dec 12/13 **The HEROIC Mindset: Navigating a Lifetime of Transitions** by Rich Feller – as of Nov. 9 there's 1 registrant
- Jan 2018 **Workforce of the Future** by *Regina M. Hechanova* - finalizing a schedule. This is same topic during the 2017 conference
- Feb 2018 – Vandana Gambhir
- Mar 12/13 **Use of Metaphors in Career Development** by Norm Amundson our keynote speaker for 2018 conference

2018 Conference - May 15-19, 2018, Tsinghua University, Beijing, China

- Theme: Connecting Career, Family, and Society
- May 15
 - 798 Art District – AM with Lunch for \$50 – actual price is \$30 (considering 2 Tsinghua staff and 2 APCDA staff are free)
 - In the afternoon there will be 3 choices for participants to choose from
 - NEDP Office tour
 - Tsinghua Career Center Tour with Tsinghua Art Museum
 - PDI – by Dr. Richard Young
 - Meet-up Dinner paid by NEDP at Heaven Café
- May 16-18 – Keynotes, presentations, reception, Member Meeting, and Board Meeting
- May 18 – PDI by Dr. Norm Amundson (conference will end at 12noon and in the afternoon there's a PDI by Dr. Norm Amundson)
- May 19 – Tour of Forbidden City & Temple of Heaven
- Conference Venue: Inside the Tsinghua Career Center building
 - Xin Dongfang Hall – main session room (it can accommodate 195 persons)
 - 5 breakout session rooms (one of the rooms is at the bldg. across the career center)
- List of at least 30 Foreign - Mid – October (48 sent)
- List of all attendees by March 2018 (our early bird registration will end last day of February)
- Final list of attendees by April 19
- Accommodation – Wenjin Hotel, \$120/night. If reserve through Hotels.com, claim they will refund if changes
- Proposal Selection Workgroup – Marilyn will ask Board members to volunteer. There could be about 100 proposals and they need to be read and rated between December 3 and December 14.

2019 Conference – May 21-25, RMIT University, Ho Chi Minh City, Vietnam

- Theme: **Navigating Career Development in the Age of Industry 4.0**

Tuesday, May 21	8 AM - Noon	Tour of KOTO
	Noon – 1 PM	Lunch
	1 PM – 4 PM	Optional Professional Development Institute by Seung-Ming (Alvin) LEUNG
	6 PM – 8 PM	Meet-up at a local restaurant
Wednesday, May 22	8 AM - 9 AM	Registration
	9 AM - 10 AM	Keynote by Seung-Ming (Alvin) LEUNG
	10 AM – Noon	Breakout Sessions
	Noon – 1 PM	Lunch (included in registration fee)
	1 PM – 6 PM	Breakout Sessions

	6 PM – 8 PM	Reception (included in registration fee)
Thursday, May 23	9 AM – 10 AM	Keynote by Mr. Tran Anh Tuan
	10 AM - Noon	Breakout Sessions
	Noon – 1 PM	Lunch (included in registration fee)
	1 PM – 4 PM	Breakout Sessions
	5 PM – 6 PM	Annual Meeting
	6 PM – 7:30 PM	Board Meeting
	7:30 PM	Board Dinner
Friday, May 24	9 AM– 10 AM	Keynote by Mary McMahan
	10 AM - Noon	Breakout Sessions
	Noon – 12:30 PM	Closing Session
	12:30 – 2 PM	Lunch for PDI only
	2 PM – 5 PM	Optional Professional Development Institute by Mary McMahan
Saturday, May 25	8 AM – 2PM	Optional Tour: Mekong Delta
	4 PM – 10 PM	Optional Tour: Ho Chi Minh City

2020 Conference -India - March 10 -15

Decision about 2021 conference at April Board Meeting

Meeting was adjourned at 10:30pm
Respectively Submitted,

Momoko Asaka

Secretary