



Asia Pacific Career Development Association

## APCDA Board Meeting

APRIL 17, 2018

### President's Message

- Membership Engagement through Technology Task Force Report
  - Lead by Satomi Chudasama. Also Eric Anctil, Elvo Sou, and Hector Lin
  - Increasing ways we engage through technology.

### Country Reports

- Australia (Agnes Banyasz) – see PDF file
- Azerbaijan (Gulnur Ismayil) – runs career center at ADA University and helps other universities improve their career planning. Formerly worked in Russia in talent management and placement. Trying to help unemployed people find jobs. GCDF credential. Career Planning needs in her country are very high.
- Canada (Jose Domene) – Provincial CDA associations are having conferences – Alberta in May
- Macau (Claire Ouyang) – Teacher's training, financial support from government
- New Zealand (Heather Lowery-Kappes)
  - National Executive role
  - University of WaiKato and private practice
  - Careers New Zealand absorbed into Careers Directorate
  - Developed a careers structure policy – new projects getting off the ground
  - Lifelong/lifespan strategy
  - CDANZ – Career-It – what's new platform in May
  - Provisional standards – in-service training
- Philippines (Lucy Bance)
  - CDAP Conference – lots of participation
  - Several people from Philippines are coming to Beijing
  - Job search services by Dept of Labor – located at her university
  - Technical Skills Development – skill building project – 21<sup>st</sup> century skills among youth
  - Career Advocates conference upcoming
  - Attended Conference in Taiwan representing Philippines
- Singapore (Sing Chee Wong) – will provide a report for the next newsletter
- Taiwan (Hsiu-lan Tien)
  - The TCDCA (Taiwan Career Development and Consultation Association) will hold the annual conference on 6/3. There will be pre- and post-conference workshop on 6/1, 2, 4.
  - The NTNU will have its 50<sup>th</sup> anniversary celebration on 6/2. A conference focus on career assessment and school counseling/counseling psychologist issues (guidance teachers in Taiwan middle and high school) will be discussed. The Alumni Association will host a fundraising party at the dinner after the conference.
  - The 12-year compulsory education will start and "Career Planning" is one of the independent courses for high school students. Criteria/Standard items for the course content are set and will be announced.

### Committee Reports

- Bylaws & Policies Committee: Woongtae Kim – bylaws changes have been posted on the website and will be discussed at conference
- Membership Committee: Lisa Raufman –
  - now have 180 members – more than before.
  - Webinars for new members – helped to welcome new members and make them feel included

- Future; “canned” video on website
- Newsletter Committee: Natalie Kauffman
  - Wednesday, May 23 deadline for June newsletter
- Nominations & Elections Committee: Narender Chadha & Soonhoon Ahn  
Need nominations for President-Elect and PR Director - Factbook
- Program Committee: Soonhoon Ahn – Past volunteers have not become engaged

### **Financials**

- 6 of 12 months in our fiscal year have passed
- We have received \$30,600 more than we have spent this year
- We expect \$18,000 additional expenses for the conference
- We are in good financial shape

### **Future Conferences**

- 2019: Vietnam - Navigating Career Development in the Age of Industry 4.0 - May 21-25
- 2020: India - March 10 -15
- 2021: Singapore?
- 2022: Kazakhstan?

### **Hosting 2021 Conference**

- PCDA works with Workforce Singapore
- Strong core group with many people attending meetings
- Expect 50 to 80 attendees from Singapore
- Conference Facility: Possibly National Technical University
- Costs for Attendees – Dormitories have been renovated and would be available for our attendees as low-priced accommodations
- Vote to accept Singapore’s proposal was unanimous

### **2018 Conference - May 15-19, 2018, Tsinghua University, Beijing, China**

- Statistics:
  - 191 registrants, 12 NEDP Helpers, 40 other guests at Opening Session
  - Presentations – 84
  - Posters – 6
- Location: See slide show posted on our Facebook Page
- Schedule
  - May 15, Tuesday
    - 8 -1 pm - 798 Art District Tour & lunch – leave from Wenjin Hotel
    - 1 – 2 pm: Mini Registration
    - 2 – 5 pm - NEDP Tour, Tsinghua Career Center & Museum Tour, PDI by Richard Young
    - 6 – 8 pm – Meet up Dinner at 寻常客
  - May 16, Wednesday – Dr. Li – Keynoter – Hau Wei Hall
    - 8:30-9:30 am – Registration & Silent Auction \*
    - Breakout Session Monitoring \*
    - Lunch – Host Country Meeting \*
    - 5:50 - 8:00pm – Reception (with musical performance)
  - May 17, Thursday – Dr. Young Keynoter
    - Lunch – Committee Meetings \*
    - 5:00-6:00pm – Award Ceremony & Member Meeting \*
    - 6:00-8:00pm – Board Meeting \*
    - 8:00pm – Board Dinner – sponsored by NEDP \*

- May 18, Friday – Dr. Amundson Keynoter
  - 1:00-2:00pm – Lunch with Vietnam group
  - 2:00-5:00pm – PDI by Dr. Amundson
- May 19, Saturday – Forbidden City and Temple of Heaven Tour – Leave from Wenjin Hotel
- Need Board assistance with \* items
  - Conference Treasurer: One Board member will be designated to handle the money. That person will be available at registration on Tuesday 1-2, Wednesday morning, Thursday morning, and Friday morning. At other times, people may pay for membership, tours, or auction items. The Conference Treasurer needs to help with the Auction closing/payment.
  - Silent Auction: Two Board members will be designated to be responsible for the Silent Auction. These people will accept and price the items. Other Board Members may help as necessary. If the room cannot be locked at night, we might ask students to help us put items away each day. During sessions, the person at the registration table should also be able to monitor the Silent Auction. We must collect cash when we close the auction. The money collected is for scholarships for students for next year's conference. We will stop the auction and start collecting money when the Member Meeting starts on the second day, and continue on the final day until we find everyone. Carla, Soonhoon, Sing Chee, Gulnur, and Lucy volunteered. Since Carla has President-Elect duties, let's have Soonhoon and Sing Chee be the 2 people responsible for the Auction and ask Carla, Gulnur, and Lucy to help with pricing/setup on Wednesday morning and closing/payment on Thursday afternoon and Friday morning.
  - Session Monitors: A Board member will be assigned to each session. The Board member will introduce the presenter, hand out materials, find the technology monitor if there are problems, count attendees at session, stop the speaker at the end of the session, and give the speaker a certificate and gift. If you are attending and not working on the Silent Auction, please volunteer to Monitor sessions by selecting the ones you want to hear and emailing a list to Marilyn.
  - Brian & Carla will run the China Country Meeting during Wednesday Lunch
  - At Thursday Lunch: We are asking each Committee Director to run a meeting. Those Committee Directors not attending need to find others to run their committee meeting. Other Board Members are encouraged to support the Committee Directors and help with the discussions. If non-committee directors are interested in a committee topic, please tell the committee director that you plan to be present to help with the discussions. Discussion should include: Introduction of all present, orientation to what the committee does, request for ideas from the members about what they want the committee to do, and commitments to help from members present.
  - Award Ceremony and Member Meeting: All Board Members will be introduced and we hope they will be present to honor the awardees. When we break into discussion groups, Board members are asked to lead the small group discussions.
  - Board members should bring input from the Committee Meetings and Member Meeting discussions to the Board Meeting
  - Board members will be hosted by NEDP
  - One additional request: Please thank the 3 sponsors and 3 exhibitors.
- Topic for the Member Meeting - Reducing the size of the Board (combine with discussion of Region Directors)
  - Board now has 33 members. Effective boards are usually no larger than 12 members.
  - More countries may want to join (Thailand, Sri Lanka, Laos, etc.)
  - Regions of large countries such as China and India may want separate representation
  - How can we build engagement while growing our connections?
- Quality newsletter: Discuss in Newsletter Committee Meeting
  - Which types of articles are most valued by readers?
  - Currently, we accept all submitted articles. How can we be sure these articles are serving our readers? We need policies about when to accept/reject articles
  - How can we solicit high-quality articles?
  - Ads help financially. Are we correctly using ads, so they do not distract readers?
  - Are some articles ads?
- Topics for the Board Meeting
  - What we learned from Member Meeting

- What we learned from Committee Meetings
- Member survey topics
- Other topics we did not have time for

**Other?**

- IAEVG Panel Proposal by Friday – If you are attending IAEVG in Sweden in October, contact Marilyn ASAP.