

# APCDA Officer Meeting

## NOVEMBER 8/9, 2018

### Staff Reports

- Martha Russell Scholarship Update: We have set up a Vanguard Fund account at the request of the donor. He will fund the account shortly.
- Upcoming Webinars
  - December 3/4 - **5 Steps to your Dream Job** by Vernon Williams
  - January 7/8 - **Lifology.com: A Growth Ecosystem for Youth Powered with Technology and Human Factors** by Praveen Parameswar
  - February 25/26 - **Systems Thinking, Systems Stories, and Narrative Career Counselling** by Mary McMahon (2019 Keynote Speaker)
- Past Webinars

Title	Presenter	Number of attendees	Income
Career Engagement	Roberta Neault	13	\$140
Design Thinking	Julie Neill	19	\$310
Millions of Millennials	Hao Guo and Season Yao	9	\$70
	Total	41	\$520

- 2019 Conference – May 21-25, RMIT University, Ho Chi Minh City, Vietnam
  - Theme: **Navigating Career Development in the Age of Industry 4.0**
  - Detail Schedule completed – ready to assign sessions in early December
  - Shuttle bus planned (3 pick-up points) – will add expense – we hope to have additional registration to pay for it
  - Conference food – talked with RMIT about the caterer. Felicity is negotiating for us.
  - Proposals spreadsheet started – 11 proposals so far
  - Meeting with RMIT – November 13/14
  - Orientation for the Program Selection Work Group – November 29/30
  - Meeting with full team December 6/7

### PAC and APCDA

1. APCDA sponsors the PAC certificate
  - We expect PAC to uphold specific standards. We need to generalize these standards (so they could apply to any organization)
  - We need to publicize our relationship with PAC so others see that they, too, can have a similar relationship if they uphold our standards
  - Our standards are based on NCDA materials. This may be a narrow standard, but we believe in the quality of NCDA materials.
- Joint membership for new PAC Association and APCDA?
  - 50% of the normal fee
  - Local association must provide contact info for all joint members
  - Membership payments must be made to APCDA quarterly
  - Non-exclusivity – we may have similar relationships with anyone, even in the same territory

### Vision/Mission Discussion

- Carla convened a task force to suggestion Vision/Mission statements. The Officers reviewed their suggestions and constructed Vision and Mission statements that we feel are appropriate and the Officers recommend the statements in bold be considered by the Board at the next Board meeting.

- VISION

**Providing an international forum for sharing career development ideas, experiences, and practices in the Asia Pacific region and informing the world about these ideas, experiences, and practices.**

- Suggestions by Narender Chadha, Roberta Neault, Claire Ouyang, and Dick Knowdell for a Vision statement:
  - Forward looking to make the life of the people across the Asia Pacific region better to live with achievable goals with direction and purpose.
  - To be a global voice for career development practitioners in the Asia Pacific Region.
  - To be a leader in career planning and development in the Asia Pacific Region.
  - Enriching lives through meaningful career development.
- Discussion by the Officers
  - APCDA focuses on the career professional and his/her practice. Anything that implies that we work with clients is not appropriate. While we may agree that universal access to career planning services is a common good, it is not our vision to make that happen. For example, "Enriching lives through meaningful career development" is a great way to explain what our members do, but it is not what APCDA does.
  - We rejected "global voice." While APCDA attempts to represent our members at International conferences (such as the panel by our members at IAEVG and the team of country/area representatives who attended ICCDPP in Seoul) and to bring information from those events back to our members via our newsletter, calling this a global voice is not completely accurate. None of us speak for the other members, and most of us do not speak for the countries where we live.
  - We hope to recognize leaders in our region, give them a forum for presentations to others in our region, and let the world know what is happening in our region through our newsletter and our website. We are not comfortable saying APCDA is a leader. It is not our goal to tell others what to do.

- MISSION

1. **To support career services for diverse groups and settings.**
2. **To promote sharing of workforce policies and practices.**
3. **To promote research in the growing field of career development.**
4. **To recognize multiple voices from Asia Pacific region related to career development**
5. **To promote collaboration among countries in the Asia Pacific region**

- Suggestions by Narender, Roberta, Claire, and Dick for a Mission statement:
  - Helping the decision makers to be more integrated and policy driven for any government and educational institutions with focus on country cultural ethos.
  - To provide an international forum for sharing career development ideas, experiences, and practices in the Asia Pacific region.
  - To provide an international forum for sharing career development ideas and experiences throughout the Asia Pacific Region.
  - To provide a global forum for sharing career development ideas and experiences in the Asia Pacific region.
  - To support and provide a global voice for career services and researches for diverse groups and settings.
  - To promote global sharing of workforce policies and practices.
- Discussion
  - We need to use the Mission to elaborate on the Vision, and not to repeat the words used in the Vision
  - We felt we could best describe our Mission by breaking down our various common goals. Others might be added, but these seems to the Officers to cover them.
  - We have developed many ways of achieving these goals, such as an annual conference, webinars, newsletter, committees, etc. These are methods of reaching our goals.
  - It has not been our goal to inform policy in our member countries. We could adopt the goal if we all saw this as something we wanted to do. Clearly, some of our members would like us to adopt this goal. But so far, our focus was been on developing the expertise of career practitioners, not on influencing policy. We could begin a committee to work on policy or advocacy, but we do not currently have this infrastructure.

**Proposals from Han Kok Kwang:**

1. I plan to write a new book “Career 4.0” to coincide with the theme for the 2019 Conference in Vietnam. Thought I could ask for writing contributions from various country reps, on how career practitioners can respond to the disruptions.
  - APCDA will facilitate this book. It provides an opportunity for our country reps (one of our goals)
  - Endorse – APCDA will not endorse this book. Many of our members might want to work on such a project, and we welcome all of them and hope they all succeed.
  
2. Thinking of running a one day PDI “Intro to the NCDA FCD course” before Conference 2019 in Vietnam. The fees paid could be my contributions to the APCDA fund.
  - Marilyn will contact Sing Chee and see how she feels about this
  - If Sing Chee does not oppose this idea, Marilyn will seek one other person to work together with Han so it will be a team effort, rather than an opportunity for one person
  - The Officers voted to proceed, if these concerns can be met

Meeting was adjourned at 10:45pm.

Respectively Submitted,

**Momoko Asaka**

Secretary